



A BRADLEY-MORRIS CASE STUDY

swisslog

COMPANY PROFILE:

Swisslog Healthcare Solutions Division, based in Denver, Colo., provides logistics automation, primarily for healthcare markets via total system design, manufacturing, installation and customer support.

Specifically, the company uses pneumatic tubing systems to move small items (e.g., specimens or medications) quickly and securely through hospitals. They also automate pharmacies. While their primary focus is within the healthcare industry, the technology is also applied to industrial, commercial, retail and distribution applications.

Swisslog's corporate headquarters is located in Buchs/Aarau, Switzerland. In addition to their Denver division, there are also offices in France, Germany, Switzerland and the UK. The company dates back to 1898 and currently employs over 2,000 people worldwide.





THE CHALLENGE

Swisslog is the major player in a niche market. As such, opportunities for hiring talent from within the industry are limited. In addition, “leadership, for us, is a must,” says a Swisslog HR executive. The challenge facing the company, therefore, is the company’s desire to only hire the best of the best for their industry and also to hire those who have outstanding leadership skills. The positions required include field service technician, engineering and management roles.

THE SOLUTION

Swisslog uses a number of outlets to advertise their openings. They post them on their company website externally as well as internally for in-house opportunities. They also have a robust employee referral program. To tap into the leadership qualities found in military veterans, Swisslog turned to Bradley-Morris, Inc. (BMI) for assistance.

THE RESULT

Swisslog reports being highly satisfied with the caliber of candidates they have hired from Bradley-Morris. To date, BMI has placed 35 candidates with the company. Swisslog’s Vice President of Human Resources notes that BMI ConferenceHire® hiring events offer them a unique opportunity to interview screened and qualified candidates. He appreciates that BMI’s consultants truly understand the requirements of Swisslog’s jobs and thoughtfully source viable candidates for these positions.



“Our BMI consultant is terrific. He understands our jobs and, as a result, has been very effective in helping us find the right candidates.”

– Swisslog