



A BRADLEY-MORRIS CASE STUDY



COMPANY PROFILE:

Aramark provides diverse contractual facilities management, food service and uniform-related services to healthcare institutions, universities, school districts, stadiums and arenas, as well as businesses in nearly every industry. It is headquartered in Philadelphia, Pennsylvania and employs 270,000 worldwide.





THE CHALLENGE

Aramark is a highly successful, award-winning, service-focused company that seeks to hire and retain high-quality caliber employees having outstanding interpersonal skills, leadership abilities and strong senses of integrity and loyalty. It is a company whose success and growth depends on the development and maintenance of meaningful business relationships between their customers and its employees.

The challenge facing the company is to hire “phenomenal” employees, embodying their high standards, into a wide range of positions to include hourly associates, operational managers and company executives.

THE SOLUTION

Aramark connected the dots between its standards and the ones embodied by those who serve in uniform. To reach out to that particular pool of talent, they turned to Bradley-Morris, Inc. (BMI), a company they knew could deliver the best candidates to them in a timely fashion.

According to their BMI account representative, those with military experience in facilities management, construction and/or in civil engineering are often good matches for the company's needs.

Because Aramark relies heavily on relationship building to maintain and grow its business, it will hire the right person for the job and train them in the needed skills.

In fact, Aramark created a remarkable and robust Resource Ready Program (RRP), an internal 12-week training program designed hire military talent into the company, aid them in transitioning to a civilian workforce and get them fully trained as certified Facilities Managers (FM) for Aramark customers.

THE RESULT

The partnership between BMI and Aramark has been a highly successful one. Indeed, it would appear that the same qualities that Aramark seeks in its employees, it finds in BMI, too.

Executives within Aramark's Education Sector all report great satisfaction with BMI and with the 21 candidates to date it has hired from them.



“We couldn't be happier with our partnership with BMI. They not only meet but exceed our expectations every time. When we work with them, we know that we are their top priority. They are very dedicated to their candidates and these military job seekers often become our general managers, front line managers and resident district managers.”

– Director, Talent Acquisition