



A BRADLEY-MORRIS CASE STUDY

Won Choe

CANDIDATE PROFILE:

Won Choe is a Section Manager at Consolidated Edison of New York, one of the nation's largest utilities. The company provides electricity, natural gas and steam service to New York City and Westchester County. Choe is an excellent example of a talented military officer who transitioned into a civilian job and has since experienced noteworthy professional success.





MILITARY CAREER HIGHLIGHTS

Choe attended ROTC at Rensselaer Polytechnic Institute (RPI) where he earned a Bachelor of Science Degree in Nuclear Engineering. He was commissioned as a Lieutenant in 1996 as a Navy Nuclear Officer, served on the USS O'Brien (DD975) and attended the Navy's Nuclear Power School. After graduation, he served on the USS Abraham Lincoln (CVN-72). He decided to leave the military in 2001 when his tour of duty ended.

CIVILIAN CAREER HIGHLIGHTS

In 2001, Choe asked Bradley-Morris, Inc. (BMI) to assist him in making his military-to-civilian career transition. He attended a BMI ConferenceHire® hiring event in Boston, Mass. and ultimately decided to accept an offer from Con Edison.

Initially, Choe worked at the company as an electrical distribution engineer. Later, he worked on various projects designed to enhance the electrical construction of the city and provide service to area customers.

In 2004, Choe was selected to head a brand new department within the company, Distribution Engineering, focused on electrical public safety.

Today, he works as a Section Manager, supervising 120 employees responsible for the maintenance and construction of the underground electrical distribution infrastructure in Brooklyn.

In May 2008, he was honored as a recipient of the Outstanding 50 Asian Americans in Business Award, presented in New York by the Asian American Business Development Center. Choe also completed his MBA from Fordham University.

THE RESULT

Choe reports that the academic, leadership and technical experiences he had in ROTC and in the military helped prepare him for a successful civilian job, although there were some work-related differences to which he admittedly had to adjust.

"In the civilian world, most folks don't recognize or appreciate the level of responsibility that you may have had in the military," said Choe. "That was the most challenging aspect for me: Knowing that I had the knowledge to share and to be an asset to the organization but having to basically start over again to prove myself to others," said Choe.



"BMI was great. I attended one of their ConferenceHire events in Boston. They put me in contact with so many companies, it was terrific. At least eight to ten of the employers I met wanted second interviews with me."

– Won Choe