

2018 Hiring Events

INSIGHTS

Candidates

30,197 Participated in 2018

242 Average Number of Candidates per Event

80.9% Overall Experience
FAVORABLE

83.7% Likely to Recommend to Other Job Seekers
FAVORABLE

26.4% Active Clearance

Media Outreach



729 Total Media Placements for 2018 Events



5 Average Media Placements per Event

Event Type



104 City



21 Base



14 Virtual

Job Offer : Candidate Ratio



Net Promoter Score

Our job fairs have earned a Net Promoter Score that is **3.3 times higher** than the staffing industry benchmark. This is an index that measures the willingness of customers to recommend a company to others.

Exhibitors

6,747 Participated in 2018

54 Average Number of Exhibitors per Event

91.0% Return on Investment
FAVORABLE

90.0% Quality of Candidates
FAVORABLE

92.6% Overall Experience
FAVORABLE

55.8% Expect to Extend **2+** Offers as a Result of Attending

17.3% Expect to Extend **5+** Offers as a Result of Attending

112 Average Number of Job Offers Extended per Event

Candidate Tips for Exhibitors

- ▶ Send representatives who are familiar with and knowledgeable about the company's open positions.
- ▶ Company attendees should be outgoing, enthusiastic, engage with the job seekers, and able to work the crowd.
- ▶ Accept resumes if you can. Go beyond "Apply Online" -- they can do that from home. Interviewing on-site is GREAT!
- ▶ Don't leave the event early. You may miss your ideal candidate.

Exhibitor Tips for Candidates

- ▶ Come prepared. Dress to impress and have an effective "elevator pitch".
- ▶ Research the exhibitors in advance. Know what they do and be able to explain how your skills & experience are a good match to their openings.
- ▶ Visit every booth even if you are unfamiliar with the exhibitor. You never know what positions they might have available.
- ▶ Don't be discouraged if an employer can't accept resumes. Some can only accept on-line applications.

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